



SPONSORSHIP INFORMATION FORM

The Fifth Annual Bay Area Sports Show and Bay Area Fishing Tournament is focused on exposing more youth to the outdoor lifestyle while highlighting our world class fishery, Lake St. Clair, all while raising funds for local organizations. The now three-day fun-filled family event includes a youth fishing pond, archery skills challenge, kids' games, a two-day food truck rally, live bands, a beer tent and much more! New to 2024: Partnership with Sunstation Powerboats Street Party, bringing Thursday night fireworks. Proudly hosting Michigan's premier one-day multi-species fishing tournament on Lake St. Clair specifically formatted for families and friends to compete in a team format for cash prizes with special youth category prizes.

All proceeds benefit the New Baltimore Parks & Recreation park improvement fund and No Limits Fishing Adventures, a local nonprofit that provides fishing charters for children with disabilities, mobility challenged adults, and disabled Veteran's at no charge. Contact Adam at (586) 839-3024 or at aabraham@cityofnewbaltimore.org for more information.

Thursday, August 1 - Saturday, August 3
Walter & Mary Burke Park - Downtown New Baltimore

SPONSORSHIP LEVEL	DESCRIPTION	COST
<input type="checkbox"/> Platinum Sponsor	<ul style="list-style-type: none"> • Large (3 x 6 ft.) banner at event • Item in gift bag • 100' x 20' promotional space • Large company logo on top of the back of event shirt • Company logo on promotional materials • Company logo & link on home page of website • 1/4 ad in event tri-fold • 4 Yard signs placed around the event • Free team entry into fishing tournament • 6 tickets to the Saturday food truck rally • 6 VIP access wristbands to the Thursday night fireworks • Naming rights to (pick one): Children's Fishing Pond, Captain's Meeting, Cornhole Tournament or Food Truck Rally. 	\$2,500
<input type="checkbox"/> Gold Sponsor	<ul style="list-style-type: none"> • Large (3 x 6 ft.) banner at event • Item in gift bag • 50' x 20' promotional space • Large company logo on back of shirt • Company logo on promotional materials • Company logo & link on website • Large company logo in the event trifold • 2 Yard signs placed around the event • Free team entry into fishing tournament • 4 tickets to the Saturday food truck rally 	\$1,000
<input type="checkbox"/> Silver Sponsor	<ul style="list-style-type: none"> • 2 x 4 ft. banner at event • 20' x 20' promotional space • Item in gift bag • Small Company logo on back of shirt • Company logo & link on website • Small company log in the event trifold • 1 yard sign placed around event area • 2 tickets to the Saturday food truck rally 	\$750
<input type="checkbox"/> Bronze Sponsor	<ul style="list-style-type: none"> • 2 x 4 ft. banner at event • 20' x 10' promotional space • Item in gift bag • Company logo & link on website • Company name listed in event trifold 	\$500
<input type="checkbox"/> Drink Sponsor	<ul style="list-style-type: none"> • A 2' x 4' banner with your company logo placed above the bar 	\$250
<input type="checkbox"/> Pond Sponsor	<ul style="list-style-type: none"> • Your yard sign displayed on the side of the instructional fishing pool. 	\$100