



PRESENTING SPONSOR FORM

The Sixth Annual Bay Area Sports Show and Fishing Tournament is focused on highlighting our world class fishery, Lake St. Clair. It will be a fun two day of family events including a beer tent, food truck rally, bands, family entertainment and activities and a family-friendly competitive fishing tournament with children's categories.

All proceeds from the tournament will go toward the New Baltimore Parks & Recreation park improvement fund and No Limits Fishing, a local non-profit that provides FREE fishing charters to children with disabilities and their families.

WHAT YOU GET AS A PRESENTING SPONSOR

- Your logo plastered all over!
 - All event promotional materials
 - The main page of the event website
 - On the front of the event shirt
 - A large banner on the event stage
 - 8 yard signs around the event
- Promotional items placed in the event gift bags
- Half page ad in center of event tri-fold
- A minimum of 6 social media posts highlighting your company
- Premium, unlimited space in the vendor showcase
- Two reserved boat slips to showcase boats on the water
- 1 free team entry into the tournament
- 10 tickets to the food truck rally
- Company mentions throughout the event
- Special thank you announcements at the dinner
- Naming rights to stage + 3' x 10' banner

July 31, August 1 & 2, 2025
Walter & Mary Burke Park
New Baltimore, Michigan

To reserve your spot or to request more information, please contact
New Baltimore Parks & Recreation
(586) 725-0291 or aabraham@cityofnewbaltimore.org