



## SPONSORSHIP INFORMATION FORM

The Fourth Annual Bay Area Sports Show and Bay Area Fishing Tournament is focused on exposing more youth to the outdoor lifestyle while highlighting our world class fishery, Lake St. Clair, all while raising funds for local organizations. The two-day fun-filled family event includes a youth fishing pond, archery skills challenge, kids' games, a two-day food truck rally, live entertainment, a beer tent and much more! Proudly hosting Michigan's premier one-day multi-species fishing tournament on Lake St. Clair specifically formatted for families and friends to compete in a team format for cash prizes with special youth category prizes.



All proceeds benefit the New Baltimore Parks & Recreation park improvement fund and No Limits Fishing Adventures, a local nonprofit that provides fishing charters for children with disabilities, mobility challenged adults, and disabled Veteran's at no charge.



SPONSORSHIP LEVEL	DESCRIPTION	COST
<input type="checkbox"/> Platinum Sponsor	<ul style="list-style-type: none"> <li>• Large (3 x 6 ft.) banner at center of event stage</li> <li>• Item in gift bag</li> <li>• 50' x 10' promotional space</li> <li>• Large company logo on top of the back of event shirt</li> <li>• Company logo on promotional materials</li> <li>• Company logo &amp; link on home page of website</li> <li>• 1/4 ad in event tri-fold</li> <li>• 4 Yard signs placed around the event</li> <li>• Free team entry into tournament</li> <li>• 10 tickets to the tournament dinner</li> <li>• Naming rights to children's fishing pond + 3' x 6' banner</li> </ul>	\$2,500
<input type="checkbox"/> Gold Sponsor	<ul style="list-style-type: none"> <li>• Large (3 x 6 ft.) banner on event stage</li> <li>• Item in gift bag</li> <li>• 20' x 10' promotional space</li> <li>• Large company logo on back of shirt</li> <li>• Company logo on promotional materials</li> <li>• Company logo &amp; link on website</li> <li>• Large company logo in the event trifold</li> <li>• 2 Yard signs placed around the event</li> <li>• Free team entry into tournament</li> <li>• 8 tickets to the tournament dinner</li> </ul>	\$1,000
<input type="checkbox"/> Silver Sponsor	<ul style="list-style-type: none"> <li>• Medium (2 x 4 ft.) banner</li> <li>• 15' x 10' promotional space</li> <li>• Item in gift bag</li> <li>• Small Company logo on back of shirt</li> <li>• Company logo &amp; link on website</li> <li>• Small company log in the event trifold</li> <li>• 1 yard sign placed around event area</li> <li>• 4 tickets to the tournament dinner</li> </ul>	\$750
<input type="checkbox"/> Bronze Sponsor	<ul style="list-style-type: none"> <li>• Small (18 x 36 in.) Banner</li> <li>• 10' x 10' promotional space</li> <li>• Item in gift bag</li> <li>• Company name listed on back of shirt</li> <li>• Company name listed on our website</li> <li>• Company name listed in event trifold</li> <li>• 2 tickets to the tournament dinner</li> </ul>	\$500
<input type="checkbox"/> Drink Sponsor	<ul style="list-style-type: none"> <li>• A 2' x 4' banner with your company logo placed above the bar</li> </ul>	\$250
<input type="checkbox"/> Pond Sponsor	<ul style="list-style-type: none"> <li>• Your yard sign displayed on the side of the instructional fishing pool.</li> </ul>	\$100
<input type="checkbox"/> First Vendor Spot	<ul style="list-style-type: none"> <li>• 10 ft. x 10 ft. vendor space</li> </ul>	\$50
<input type="checkbox"/> Additional Spots	<ul style="list-style-type: none"> <li>• Additonal, consecutive 10 ft. x 10 ft. vendor space</li> </ul>	\$25/spot