

SPONSORSHIP INFORMATION FORM



The Bay Area Sports Show is focused on highlighting our world class fishery, Lake St. Clair. It will be a fun day of family events including educational fishing seminars, an onsite fishing pond for kids, a multitude of family related events, and a family-friendly competitive fishing tournament. At night, you can unwind in the park with dinner, drinks and entertainment. Boat, Outdoor and Powersport vendors will be in and around the park all weekend.

All proceeds from the tournament will go toward the New Baltimore Parks & Recreation park improvement fund and No Limits Fishing, a local non-profit that provides fishing charters to children with disabilities and their families.

SPONSORSHIP LEVEL	DESCRIPTION	COST
Gold Sponsor <input type="checkbox"/>	<ul style="list-style-type: none"> • Large (3 x 6 ft.) banner on event stage • Item in gift bag • Large company logo on back of shirt • Company logo on all promotional materials • Company logo & link on website • Full page ad in the event booklet • 4 Yard signs placed around the event • Free team entry into tournament • 8 tickets to the tournament dinner 	\$1,000
Silver Sponsor <input type="checkbox"/>	<ul style="list-style-type: none"> • Medium (2 x 4 ft.) banner • Item in gift bag • Small Company logo on back of shirt • Company logo & link on website • Half-page ad in the event booklet • 2 yard signs placed around event area • 4 tickets to the tournament dinner 	\$750
Bronze Sponsor <input type="checkbox"/>	<ul style="list-style-type: none"> • Small (18 x 36 in.) Banner • Item in gift bag • Company name listed on back of shirt • Company name listed on our website • Company name listed in booklet • 2 tickets to the tournament dinner 	\$500

Drink Area Sponsor - \$250

- A banner with your company logo placed above the bar.

Youth Fishing Sponsor - \$100

- Your yard sign displayed on the side of the instructional fishing pool.

To reserve your spot or to request more information, please contact
 New Baltimore Parks & Recreation
 (586) 725-0291 or aabraham@cityofnewbaltimore.org

Checks payable to 'No Limits Fishing Adventures, Inc.'
 46574 Erb Dr. Macomb, Michigan 48042